

SXSW V2V Announces Winners in Third Annual V2Venture Pitch Competition

Las Vegas, Nevada -- July 22, 2015 -- [SXSW V2V](#) announced today winners of the third annual [V2Venture](#) competition held at The Bellagio of Las Vegas. The V2Venture competition honored five of the most exciting new innovations in five categories including Enterprise and Smart Data Technologies; Health and Wearable Technologies; Social Technologies; Entertainment and Content Technologies, and Innovative World Technologies. Along with the five category winners, the Best Bootstrap Company and Best One Minute Speed Pitch were honored.

Leah Hunter (Fast Company) along with Mohanjit Jolly (Draper Fisher Jurvetson) co-emceed the competition along with three industry expert judges for each category. Each of the finalists received three minutes to present, and then the next six minutes were dedicated to the panel providing feedback. The panel of 15 judges included:

Renata Akhunova (Formula VC Venture Fund), Wayne Chang, (Twitter), Christine Herron (Intel), Hany Nada (GGV Capital), Charles Hudson (SoftTech VC), Scott Lenet (Touchdown Ventures) Ben Ling (Khosla Ventures), Lev Mass (XSeed Capital), David S. Rose (Gust), JC Simbana (Silicon Valley Bank), Bryan Stolle (Mohr Davidow Ventures), Jeff Tannenbaum (BlueRun Ventures), Weston Wamp (Lamp Post Group).

“The caliber of winners selected in the third annual V2Venture pitch competition were not only outstanding, but innovative and clear leaders in their industries. We’re happy to provide a platform for these companies to take their products or services to the next level,” said SXSW V2Venture Event Producer, Chris Valentine.

Enterprise and Smart Data Technologies:

[AnchorID](#) – Kingston, NY

AnchorID uses advanced mobile technology to let enterprises replace employee passwords with smartphones.

Entertainment and Content Technologies:

[MakersKit](#) – Los Angeles, CA

MakersKit brings creativity to life. Grow fresh herbs, shake classic cocktails or build your own furniture. Learning a new skill is exciting with our entertaining digital videos paired with unique DIY kits, available in over 5,000 stores world-wide.

Health and Wearable Technologies:

[UnaliWear](#) – Austin, TX

UnaliWear Kanega provides discreet support for falls, medication reminders, and a guard against wandering in a classically-styled watch with an easy speech interface – no buttons. It goes where you go, no smartphone needed (unlike Apple watch).

Social Technologies:

[Monday Envelope](#) – Concord, CA

Our single sign-on solution makes it easy to organize, mobilize and fundraise in real time from any device; empowering parents and teachers who are making a significant difference in the lives of their children and for their communities.

Innovative World Technologies:

[LISNR](#) – Cincinnati, OH

LISNR is a new communication standard using high frequency “data over audio” to connect smart devices. Our technology can turn any speaker or microphone into a trigger, delivering experiences with the LISNR SDK and proprietary our “smart tones.”

Best Bootstrap:

[Moving Analytics](#) – Los Angeles, CA

Moving Analytics helps hospitals implement a reimbursable, remote cardiac rehabilitation program, delivered through patients’ mobile devices. Using our software hospitals increase patient enrollment, reduce readmissions and generate additional revenue.

Best One Minute Speed Pitch:

[LabCures](#) – Novato, CA

LabCures organizes verified U.S. research labs in the health sciences and makes them accessible to the world. We democratize scientists to connect with the crowd based on like-minded research interests. LabCures is changing the way science is funded.

For a complete list of V2Venture finalists, visit the following site:

<http://sxswv2v.com/v2venture>

About SXSW V2V

SXSW V2V is an extension and re-imagining of the legendary SXSW experience with an emphasis on the creative spark that drives entrepreneurial innovation. This four-day event brings the startup and venture capital communities together with the creative industries that have helped to make SXSW so special. SXSW V2V serves innovators and entrepreneurs from across all the industries at the core of the SXSW Family of events - technology, music, film, fashion, health, education, sustainability, and more - as they learn the skills, make the connections, and find the inspiration to take their ideas and talents to the next level.

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