



PO Box 685289
Austin, Texas 78768

T (512) 467-7979
F (512) 451-0754
INFO@SXSWV2V.com

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SXSW V2V KICKS OFF 2015 SEASON WITH NEW DATES, VENUE AND CONFIRMED SPEAKERS

New for 2015: July 19-22 at Bellagio Las Vegas

Now accepting Registrations, PanelPicker proposals and V2Venture applications

Austin, Texas -- November 12, 2014 -- The SXSW V2V 2015 season officially launched today with new dates, a new venue and a host of confirmed sessions. Returning to Las Vegas for the third year, SXSW V2V will take place July 19-22 at Bellagio Las Vegas. Conference registrations, PanelPicker proposals and V2Venture applications are now being accepted.

SXSW V2V will include four days of informative sessions, inspirational speakers, great networking opportunities, a pitch competition, hands-on workshops and mentoring sessions. Sessions range in topic from scaling, crowdfunding, UX strategy, IP and growth hacking to name a few.

Confirmed speakers include: David Cohen and David Brown (TechStars), Uday Gajendar (CloudPhysics), Sherwood Neiss (Crowdfund Capital Ventures), Emily Tsiang (Culture Lab), Stephanie Staidle (The Right Brain Entrepreneur), Vincent Dignan (Magnific) and many more to come. See the full list of confirmed speakers here: sxswv2v.com/speakers

“V2V 2015 will feature many exciting new developments. Not only are we moving over to Bellagio Las Vegas and offering more startup-friendly rates, we are also narrowing the focus of our programming to feature on more advanced-level sessions that dive deeper into the nuts and bolts education that startups need to ensure entrepreneurial success. This new direction will provide even more opportunities for startups and entrepreneurs to turn their ideas into action.” said SXSW V2V Producer, Christine Auten.

SXSW V2V PanelPicker: Those interested in speaking at SXSW V2V are encouraged to enter their idea via the community-sourced PanelPicker interface. The two-step online process allows the SXSW V2V community to have a significant voice in programming presentations, panels, discussions and workshops. Step one encourages the community to enter proposals for daytime programming. Step two empowers the community to browse all of these ideas and vote for what they think are the best fit for the July event. The entry period is open through **Friday, December 12, 2014. Online voting will begin January 12 through January 23, 2015.** To find out more information about the SXSW PanelPicker visit <http://sxswv2v.com/panelpicker>.

SXSW V2Venture: Entrepreneurs and innovators interested in showcasing their product, service or company can apply to participate in SXSW V2V's innovative startup competition,

V2Venture now through May 1, 2015. Five finalists in each of the five entry categories will have a chance to polish their pitches with seasoned live coaches and mentors before taking the stage to present in front of a panel of esteemed judges and a live audience. Entry categories for 2015 include: Enterprise and Smart Data Technologies, Entertainment and Content Technologies, Health and Wearable Technologies, Social Technologies and Innovative World Technologies. Last year's V2Venture winners include: [myEDmatch](#) (Education Technologies), [eTect](#) (Health and Wearable Technologies), [Crowd Mics](#) (Mobile and Tablet Technologies), [MixGenius](#) (Culture and Entertainment Technologies), [Hydrobee](#) (Innovative World Technologies), [Two Bit Circus](#) (Best Bootstrap) and [Tixers](#) (Best One Minute Speed Pitch). To apply or get more information visit: <http://sxswv2v.com/v2venture>.

SXSW V2V daytime programming will take place at Bellagio Las Vegas, with evening events scheduled at various other locations along the Las Vegas strip and downtown area from Sunday, July 19 through Wednesday, July 22. Register now at the early bird rate of \$395 through January 16, 2015, book your hotel room and prepare for the best V2V yet. Learn, Connect and Grow at SXSW V2V.

About SXSW V2V

SXSW V2V is an extension and re-imagining of the legendary SXSW experience with an emphasis on the creative spark that drives entrepreneurial innovation. This four-day event brings the startup and venture capital communities together with the creative industries that have helped to make SXSW so special. SXSW V2V serves innovators and entrepreneurs from across all the industries at the core of the SXSW Family of events - technology, music, film, fashion, health, education, sustainability, and more - as they learn the skills, make the connections, and find the inspiration to take their ideas and talents to the next level. This excitement-packed event takes place Sunday July 19, 2015 through Wednesday, July 22, 2015 at Bellagio Las Vegas, Nevada. Learn, Connect and Grow at SXSW V2V.

If you are a member of the press and interested in applying for press credentials to cover SXSW V2V 2015, accreditation will open on December 1, 2014 through July 10, 2015. For more details, please visit: www.sxswv2v.com/press.

Contact:

Kelly Krause
SXSW V2V Press + Publicity
press@sxswv2v.com
512-467-7979