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## **SXSW V2V Announces Winners in Second Annual V2Venture Pitch Competition**

Las Vegas, Nevada -- July 16, 2014 -- [SXSW V2V](#) announced today winners of the second annual [V2Venture](#) competition held at The Cosmopolitan of Las Vegas. The V2Venture competition honored five of the most exciting new innovations in five categories including Education Technologies; Health and Wearable Technologies; Mobile and Tablet Technologies; Culture and Entertainment Technologies, and Innovative World Technologies. Along with the five category winners, the Best Bootstrap Company and Best One Minute Speed Pitch were honored.

Christine Herron (Intel Capital) emceed the competition along with three industry expert judges for each category. Each of the finalists were given two minutes to present, then the next seven minutes were dedicated to the panel providing feedback. The panel of 15 judges included: Renata Akhunova (Formula VC Venture Fund); Thomas Ball (Austin Ventures); Frank Gruber (Tech Cocktail); Andy White (VegasTechFund); Graham Forman (Edovate Capital); Jeff Livingston (McGraw-Hill Education); Bubba Murarka (Draper Fisher Jurvetson); Hany Nada (GGV Capital); Deborah Quazzo (GSV Partner); David S. Rose (Gust); JC Simbana (Silicon Valley Bank); Lisa Suennen (Venture Valkyrie Consulting, LLC); Jeff Tannenbaum (BlueRun Ventures), and Jack Young (Qualcomm Ventures).

“The caliber of winners selected in the second annual V2Venture pitch competition were not only outstanding, but innovative and clear leaders in their industries. We’re happy to provide a platform for these companies to take their products or services to the next level,” said SXSW V2Venture Event Producer, Chris Valentine.

### **Education Technologies:**

[myEDmatch](#)

St. Louis, MO

myEDmatch promotes mission and culture alignment by connecting schools and teachers with shared educational beliefs and goals. We help schools find and recruit best-fit talent and help teachers find dream job opportunities to thrive in their careers.

### **Health and Wearable Technologies:**

[eTect](#)

Newberry, FL

eTect is addressing the problem of poor medication adherence through the ID-Cap system; a capsule with an ingestible wireless sensor that holds the medication and provides real time information on patient's medication taking behavior.

**Mobile and Tablet Technologies:****[Crowd Mics](#)**

Mesa, AZ

Crowd Mics is an app that turns smartphones into wireless microphones for live events. This means the audience can talk into their phones and be heard over the sound system. And with text commenting and polling, the crowd now has a voice.

**Culture and Entertainment Technologies:****[MixGenius](#)**

Montreal, Canada

MixGenius is a revolutionary audio Content Creator Leveraging breakthrough artificial intelligence, intuitive design and crowdsourcing. We enable richer user experience and new possibilities for millions of impatient and intuitive DIY content creators.

**Innovative World Technologies:****[Hydrobee](#)**

Seattle, WA

Hydrobee is your personal USB renewable energy system recharged by flowing water in streams or pipes or behind sailboats, wind, bikes, hand cranks, belt drives, sun and fire. It is mobile enabled so it can be micro-financed for a billion people.

**Best Bootstrap:****[Two Bit Circus](#)**

Los Angeles, CA

Two Bit Circus lives at the intersection of technology and spectacle. We engineer entertainment that is imaginative and interactive, blurring the line between physical and digital playgrounds to create a new world of social amusement.

**Best One Minute Speed Pitch:****[Tixers](#)**

Covington, KY

With tixers, ticket holders can exchange tickets they are unable to use for tickets they can use in the future. Anyone can easily purchase tickets through the site as well in a new and innovative way, essentially creating the timeshare for tickets.

For a complete list of V2Venture finalists, visit the following site:

<http://sxswv2v.com/v2venture>

### **About SXSW V2V**

SXSW V2V is an extension and re-imagining of the legendary SXSW experience with an emphasis on the creative spark that drives entrepreneurial innovation. This four-day event brings the startup and venture capital communities together with the creative industries that have helped to make SXSW so special. SXSW V2V serves innovators and entrepreneurs from across all the industries at the core of the SXSW Family of events - technology, music, film, fashion, health, education, sustainability, and more - as they learn the skills, make the connections, and find the inspiration to take their ideas and talents to the next level. This excitement-packed event takes place Sunday July 13, 2014 through Wednesday July 16, 2014 at The Cosmopolitan of Las Vegas in Las Vegas, Nevada.

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